

RANDIMALS

“What makes us different, makes all the difference in the world”

Randimals, the US-born toy sensation blending two animals into one lovable character, is set to make its European debut at Kind + Jugend September 2025. With viral success, award-winning storytelling, and a growing global fanbase, Randimals is ready to capture hearts across the continent. The launch includes new plush characters and Randiminis—inviting families to celebrate uniqueness, imagination, and what makes us different.

ABOUT RANDIMALS

Randimals are made up of two different animals which means they are a unique blend of personalities, characteristics, instincts and skills. The heart of the Randimals story is about celebrating difference. It's about recognizing that we are all unique and that it's our differences that make us special. Difference is our superpower!



The Randimals line includes large plush, plastic figurines, Randiminis and two books. There are currently 12 different Randimals characters to collect: B-Rex (Bee/T-Rex), Porkypine (Pig/Porcupine) and Whanda (Whale/Panda), Seadog (Sealion/Dog), Elarilla (Elephant/Gorilla), P-Dawg (Penguin/Dog), Hork (Horse/Shark), Hamlion (Hamster/Lion), Zangaroo (Zebra/Kangaroo), Eagard (Eagle/Leopard), Squiger (Squirrel/Tiger) and Huck (Horse/Duck).

“Kids love all the different combinations of animals. It really captures their imagination. It usually doesn't take them long to start creating their personalities and superpowers and before you know it they're coming up with their own Randimals,” Casey Finegan, Co-Founder.

“It started with a crazy idea and a little inspiration from Oliver (our little Basset Labrador mix) and turned into a beautiful story with an inspiring message,” Nick Harman, Co-Founder.

Whether we are a mix of different races, cultures or backgrounds, we are all the same yet beautifully different. Let the Randimals take you on an amazing journey of self-discovery, friendship and adventure.

RANDIMALS PICKS UP TWO TOY AWARDS



The PAL Award - recognizes outstanding children's products that by design, content, quality, and character, engender play that advances language and appeal to all children for lasting play value.



Autism Live Speech Builder Award - “This is a really unique line of toys that is sure to spark conversation. Randimals encourages the development of speech skills through fun.”

